



# City of Grover Beach

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City Manager

**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**  
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## Grover Beach Launches Water Conservation Incentive Programs

Grover Beach, CA — Converting lawn grass areas to drought tolerant, landscaped yards is an ideal and attractive way to conserve water. In Grover Beach, it is also an ideal way to boost the local economy.

The Grover Beach City Council has declared that a Stage II Water Shortage (moderate, voluntary) exists. In taking this action, the Council strongly encourages citizens and businesses to continue to conserve and limit water use.

Through the Water Conservation Programs, the City of Grover Beach is offering rebates to "water wise" homeowners who transform their lawn grass areas into drought-tolerant gardens and hire local contractors and nurseries to complete the landscape conversions. Local water users will be reimbursed anywhere from **\$50 to \$750** (according to the amount of square feet of lawn that is removed and replaced with drought-tolerant plants), with 100 square feet of turf being the minimum amount to obtain a rebate. Using this program will benefit consumers and the water sources our City depends upon. In addition to the direct reimbursement for lawn conversions, consumers should see an immediate drop in water bills.

*The less water used now will help maintain our water resources for the future!*

To illustrate the ease and attractiveness of drought-tolerant landscaping, the City invites the public to view the recent lawn conversion project showcased at Ramona Garden Park, located at 993 Ramona Avenue in Grover Beach. This beautifully designed garden includes planting suggestions, as well as water conservation tips.

Additional components of the City's Water Conservation Programs offer rebates to residents who purchase water- and energy-efficient washing machines, as well as Smart Irrigation Controllers and Sensors.

These Water Conservation Programs begin October 1, 2009 and are just a few of several programs the Grover Beach City Council has endorsed to help stimulate our local economy and conserve resources. On September 1st, the City launched the *Shop & Dine in Grover Beach* program that is focused on providing incentives to residents who patronize local Grover Beach businesses.

For additional details on the Water Conservation Programs and general water conservation tips, contact the Grover Beach Community Development Department at (805) 473-4520. For information regarding the *Shop & Dine Program*, please contact the Administrative Services Department at (805) 473-4550. Information is also available from the City website at [www.grover.org](http://www.grover.org)

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