

**MINUTES
SPECIAL CITY COUNCIL MEETING
FRIDAY, FEBRUARY 22, 2019**

CALL TO ORDER Mayor Lee called the meeting to order at 9:05 a.m. at the Ramona Garden Park Center, 993 Ramona Avenue, Grover Beach, California.

ROLL CALL

City Council: Council Member Desi Lance, Mayor Pro Tem Mariam Shah, and Mayor Jeff Lee were present. Council Member Barbara Nicolls was absent.

City Staff: City Manager Matthew Bronson, Acting City Clerk Wendi Sims, Police Chief John Peters, Community Development Director Bruce Buckingham, Public Works Director/City Engineer Gregory Ray, Parks & Recreation Program Director Kathy Petker, Management Analyst – Human Resources Karla Mattocks, and Public Works Administrative Analyst (Confidential) Lynn Pearson were also present.

Also present was Fire Chief Steve Lieberman, Five Cities Fire Authority and Facilitator Ken Hampian.

PUBLIC COMMUNICATIONS

The Mayor opened the floor to any member of the public for comment on any items listed on this meeting agenda.

No public comments were received at this time.

BUSINESS

1. Council Goals Workshop.

City Manager Bronson then introduced Ken Hampian, facilitator, who gave an overview on the workshop goal process.

Mayor Lee invited public comments on this item

- A. June Cochran, Community Choice Energy advocate, made comments regarding the program and its benefits to the community.
- B. Fred Fink – Community Choice Energy advocate, made additional comments regarding the program.

There being no additional comments, the Mayor closed the public comment.

Ken Hampian, facilitator, reviewed the proposed city goals that were defined by the community forum and the council's homework assignment. They were as follows in alphabetical order.

City Beautification -

Enhance the appearance of the community through tree maintenance and landscaping, utility undergrounding, public art and signage, especially along the Grand Avenue corridor.

Code Enforcement -

Strengthen the code enforcement program to be more proactive in inspecting and addressing such issues as overgrown landscaping, short term rental violations, illegal advertising/business signage, conflicting right-of-way encroachments and continued monitoring of the cannabis.

Community Engagement –

Provide opportunities for community members to engage and be involved with their community through programs, initiatives and events.

Economic Development –

Develop and implement economic development strategies that support business retention and attraction, tourism including hotel development, revenue generation and effective permit processing.

Environmental Sustainability –

Integrate environmentally sustainable principles and practices into City operations and new development plans and standards; increase resource conservations and reduce carbon emissions through initiatives such as Central Coast Blue, Community Choice Energy and electric vehicle charging stations.

Homelessness –

Partner with regional agencies and organizations to address homelessness challenges, potentially through joint efforts to provide daytime services, warming stations, transitional housing, shelter, and mental health support.

Housing Affordability –

Collaborate with developers and non-profits in efforts to increase affordable housing availability, and pursue other strategies such as State housing density incentives, added accessory dwelling units, and grants that support affordable housing programs/projects.

Pedestrian and Bicycle Safety –

Make Grover Beach a more pedestrian and bicycle friendly community by adding and/or enhancing bicycle lanes, sidewalks, street lights, street and crosswalk striping and enhancements, and other traffic calming measures.

Public Safety –

Ensure quality, contemporary public safety services (police, fire, emergency medical) by providing adequate resources to meet existing demands; and by engaging businesses and the community in addressing public safety challenges, such as vagrancy problems near commercial areas, neighborhoods and parks.

Recreation and Community Programs –

Provide viable recreation, youth, and special event programs designed to meet current and emerging needs, while avoiding duplication of programs offered by other providers.

Street and Other Capital Improvements –

Continue improvements to major and local streets using Measure K-14 funds, SB1 funds and other resources, incorporating where feasible other desirable capital improvements (eg. Upgrade/maintenance of water, sewer, storm water and curb, gutter and sidewalk); and improve other infrastructure such as City parks, recreation facilities and other public buildings.

The Mayor opened the floor to any member of the public for comment on the items.

A. Fred Fink, Resident, made comment on Community Choice Energy.

No further public comments were received at this time and Mayor Lee closed this portion of the meeting.

Discussion was held between the Council and Staff on the items.

Recess: Upon consensus of the Council, the meeting recessed at 10:13 a.m.

Reconvened: The meeting reconvened at 10:24 a.m. with all Council Members present with the exception of Council Member Nicolls who was absent.

At this time the Council was given ballots and asked to rank the items on the following scale.

- 4 - Most important, highest priority for City to focus on over the next 2-3 years
- 3 - Important goal to advance/achieve
- 2 - Address if resources are available
- 1 - Defer to next-year's budget consideration
- 0 - Not a priority goal at this time

Recess: The meeting recessed at 10:30 a.m. to tabulate the goal totals.

Reconvened: The meeting reconvened at 10:56 a.m. with all Council Members present, with the exception of Council Member Nicolls who was absent from this workshop.

After review of the goal ranking results and some discussion amongst Council and staff the Major City Goals and other tiered goals were as follows (in alphabetical order):

Major City Goals:

Economic Development
Environmental Sustainability
Public Safety
Street and Other Capital Improvements

Other Important Goals:

City Beautification
Code Enforcement
Homelessness
Pedestrian and Bicycle Safety

Those Goals to Address as Resources Permit:

Community Engagement
Housing Affordability
Recreation and Community Programs

City Manager Bronson thanked the Council for their policy leadership in establishing a framework for preparing the budget for the upcoming fiscal year. He also thanked Public Works Administrative Assistant Pearson for her IT support during the meeting. He announced that final goals will be prepared for a council meeting on March 4.

Mayor Lee also thanked Public Works Administrative Assistant Pearson, Ken Hampian and community participants in assisting with the council's goal setting.

ADJOURNMENT There being no further business to come before the City Council, Mayor Lee adjourned the meeting at 11:19 a.m.

/S/ _____
JEFF LEE, MAYOR

Attest:

/S/ _____
WENDI SIMS, ACTING CITY CLERK
(Approved at CC Mtg. 03/04/19)