

**NOTICE OF SPECIAL MEETING OF THE GROVER BEACH
CITY COUNCIL / IMPROVEMENT AGENCY**

A Special Meeting of the City Council / Improvement Agency of the City of Grover Beach is hereby called for **Monday, March 29, 2010 at 6:30 P.M.** at Grover Beach City Hall, 154 S. 8th Street, Grover Beach, California to consider the matters set forth in the attached Special Meeting Agenda.

/s/

JOHN P. SHOALS, MAYOR/CHAIR

**SPECIAL JOINT MEETING AGENDA
GROVER BEACH CITY COUNCIL / IMPROVEMENT AGENCY
GROVER BEACH CITY HALL - COUNCIL CHAMBERS
154 SOUTH 8th STREET, GROVER BEACH, CA
MONDAY, MARCH 29, 2010, 6:30 P.M.**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a City meeting, please contact the City Clerk's Office (473-4568) at least 48 hours prior to the meeting to ensure that reasonable arrangements can be made to provide accessibility to the meeting.

CALL TO ORDER

ROLL CALL

Council/Agency: Council/Board Members Bright, Mires, Peterson,
Mayor Pro Tem / Vice Chair Nicolls, and Mayor / Chair Shoals.

PUBLIC COMMUNICATIONS Any member of the public may address the Council/Agency for a period not to exceed three minutes total on any item described in this Agenda. The Council/Agency will listen to all communications; however, in compliance with the Brown Act, the Council/Agency cannot act on items not on the agenda.

CITY COUNCIL/IMPROVEMENT AGENCY - CONSENT

None at this time.

CITY COUNCIL/IMPROVEMENT AGENCY - BUSINESS

CC/IA-1. Discussion Regarding Goals and Work Program - City Manager/Executive Director Perrault. The Council/Agency will conduct a special workshop session to discuss establishing Goals and a Work Program for the next two-year budget cycle. This will be an interactive work session between the Council/Agency and staff, and will include a presentation by a local marketing firm that recently completed an independent "SWOT" (strengths, weaknesses, opportunities, and threats) analysis.

Recommended Action: Provide direction as appropriate.

ADJOURNMENT

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Copies of staff reports or other written materials relating to each item of business referred to on this agenda are on file in the City Clerk's Office and are available for public inspection and reproduction at City Hall, 154 South 8th Street, Grover Beach, CA. If you have questions regarding any agenda item, please contact the appropriate City Department.

Note: This agenda was prepared and posted pursuant to Government Code Section 54956. Please refer to the agenda posted at City Hall for any revisions or call the City Clerk's Office at (805) 473-4567 for more information.

c: Mayor and City Council/Chair and Board Members
Commissions & Committee Members
City Manager; City Attorney
Department Directors
Media: *Times Press Recorder / The Tribune / Coast News*
Post (City Hall and Post Office)