

MINUTES
JOINT CITY COUNCIL / IMPROVEMENT AGENCY MEETING
MONDAY, OCTOBER 5, 2009

CALL TO ORDER Mayor/Chair Shoals called the meeting to order at 9:13 p.m. in the City Hall Council Chambers, 154 South Eighth Street, Grover Beach, California.

ROLL CALL

Council/Agency: Council/Board Members Bright, Mires, Peterson, Mayor Pro Tem/Vice Chair Nicolls, and Mayor/Chair Shoals were present.

City/Agency Staff: City Manager/Executive Director Perrault, City Attorney/General Counsel Koczanowicz, City Clerk/Agency Secretary McMahon, Administrative Services Director/Finance Officer Chapman, Police Chief Copsey, and Economic Development Specialist Buckingham were also present.

Also present were City Engineer Garing and Pat Mayeda from the Economic Vitality Corporation (EVC).

PUBLIC COMMUNICATIONS The Mayor/Chair opened the floor to any member of the public for comment on items of interest which were within the jurisdiction of the City Council / Improvement Agency, but were not listed on the agenda. No one responded and the Mayor/Chair closed the Public Communications segment for this portion of the meeting.

IMPROVEMENT AGENCY - CONSENT

Prior to consideration of the Consent Agenda, Board Member Bright stated that she would abstain from voting on Item No. IA-1, due to a conflict of interest, explaining that her residence was located within 300 feet of the subject property.

IA-1. Authorization to Use Housing Set Aside Funds for Affordable Housing Units Located at 1510 Brighton Avenue. Consideration of authorizing the use of \$9,867 in Agency funds to assist with the development of three (3) affordable housing units in a twelve-unit project. Applicant: Gabe Ramirez. Project Location: 1510 Brighton Avenue.

Action: It was m/s by Board Member Mires/Vice Chair Nicolls to adopt Resolution No. IA-09-21 authorizing the Agency to financially assist with, on a cost-reimbursement basis, improvements to the affordable housing units located at 1510 Brighton Ave. The motion carried on the following roll call vote:

AYES: Board Members Mires, Peterson, Vice Chair Nicolls, and Chair Shoals.
NOES: Board Members - None.
ABSENT: Board Members - None.
ABSTAIN: Board Member Bright (*due to a conflict of interest*).

Resolution No. IA-09-21: A Resolution of the Board of Directors of the City of Grover Beach Improvement Agency Authorizing the Use of Low- and Moderate-Income Housing Funds to Assist with Affordable Units Located at 1510 Brighton Avenue and Making the Finding That Use of Said Funds Will Benefit The Improvement Agency Project Area.

JOINT CITY COUNCIL / IMPROVEMENT AGENCY - BUSINESS

CC/IA-1. Authorization to Co-Sponsor a Business Development Workshop.

Mayor/Chair Shoals read the title to the foregoing item and deferred to staff for a report. For the information of those present, Economic Development Specialist Buckingham provided an overview of a program to assist local businesses as part of the Grover Beach Local Stimulus Program. The original concept was to provide loans to small businesses in financial hardship through a combination of Agency funds and grant funds received from Rabobank. However, the Economic Vitality Corporation (EVC) recommended that the City/Agency instead use the funds to sponsor a business assessment program developed in consultation with the firm Collaboration, LLC, called "Thriving in 2010".

The program would consist of a workshop to assist businesses with assessing their needs, a free one-on-one consultation with Collaboration consultants, and an opportunity for business owners to continue working with Collaboration towards implementing their goals. It was also recommended that the City/Agency either subsidize or waive the \$25 entry fee for Grover Beach-based businesses to encourage attendance, and use a portion of the remaining grant funds to subsidize the cost of individual consultations for businesses that requested further assistance.

Pat Mayeda, San Luis Obispo EVC, spoke in support of co-sponsoring the business development workshop, stating that the program was normally offered at a cost of \$149 per participant and the \$25 entry fee would only cover the cost of materials.

Discussion was held regarding the qualifications and experience of Collaboration to assist businesses; suggestions for inviting/encouraging local businesses to participate in the workshop through newsletters, flyers, press releases, and personal contacts; and subsidizing the entry fee for Grover Beach-based businesses at this time.

Upon question, City Manager/Executive Director Perrault confirmed that the EVC currently offered a business loan program and had recommended that the City/Agency sponsor this particular business development workshop as a more effective use of the Agency/grant funds to assist local businesses.

Action: Upon unanimous consensus, the Council/Agency approved co-sponsoring a Business Development Workshop with the Economic Vitality Corporation (EVC).

ADJOURNMENT

There being no further business to come before the City Council / Improvement Agency, Mayor/Chair Shoals adjourned the meeting at 9:35 p.m.

City Council:

/s/JOHN P. SHOALS, MAYOR

Attest:

/s/DONNA L. McMAHON, CITY CLERK
(Approved at CC/IA Mtg 03/01/10)

Improvement Agency:

/s/JOHN P. SHOALS, CHAIR

Attest:

/s/DONNA L. McMAHON, AGENCY SECRETARY
(Approved at CC/IA Mtg 03/01/10)