



City of Grover Beach, California

PROCLAMATION OF THE CITY COUNCIL OF THE CITY OF GROVER BEACH DECLARING "NATIONAL TOURISM MONTH" MAY 2011

WHEREAS, travel is at the heart of America's economic and national security, one of America's largest service exports creating a travel trade surplus in excess of \$22 billion, and one of the nation's largest employers accounting for more than 7.4 million direct travel-generated jobs, or one in every eight U.S. non-farm jobs; and

WHEREAS, including the direct spending in the U.S. by the domestic and international visitors, travel and tourism generated \$704 billion last year, providing a \$113 billion tax revenue to local, state and federal governments; and

WHEREAS, the travel industry supports the interests of communities located in San Luis Obispo County, contributing to our employment, economic prosperity, peace, understanding and goodwill, and the travel industry ranks as the largest industry in San Luis Obispo County in terms of revenue generated; and

WHEREAS, 2.3 million travelers visited San Luis Obispo County contributing \$1 million to the economy in the County; and

WHEREAS, the "Sunset Savor the Central Coast" event will take place September 29th through October 2, 2011 throughout San Luis Obispo County highlighting the beauty and bounty of our region to visitors and locals alike leaving behind an economic impact of several million dollars and contributing to the economic, social and cultural well-being of the citizens of San Luis Obispo County.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Grover Beach does hereby proclaim May 2011 as *NATIONAL TOURISM MONTH* in the City of Grover Beach.

IN WITNESS THEREOF, I have hereunto set my hand and caused the Seal of the City of Grover Beach to be affixed this 2nd day of May, 2011.



Attest:
JOHN
DONI

Agenda Item No. 2
City Council Mtg. 5/2/11

