

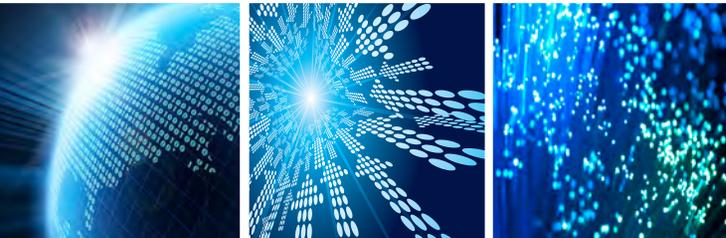


Grover Beach's Virtual Port

The lowest latency Internet connection between North America, Asia and South America – now open for business.

What happens when a friendly beach town opens its port for global communication? You get the perfect place to surf both the waves and the web!

No longer just a popular beach town on California's Central Coast, this upbeat community is quietly evolving into a tech hub for global communication. With a contractual point-of-presence in Pacific Crossing's Cable Landing Station, high-speed fiber optic cables under the existing Amtrak railroad tracks, and a Technology Master Plan in place, the City of Grover Beach is opening its doors for businesses desiring next-hop connections to and from Trans-Pacific continents and emerging markets in South America.



Who benefits from the Virtual Port?

Growing Businesses
Growing domestic and international businesses that demand the fastest Internet connectivity and a direct connection between the North American, Asian, and South American markets will benefit from a point-of-presence with Grover Beach's Virtual Port in Pacific Crossing. Access speed, stability, and opportunity.

Central Coast Communities
As a crucial port for data traffic entering and leaving California's Central Coast, Grover Beach and surrounding communities will attract growing businesses and the employment opportunities they provide. This translates into economic benefits to local communities now, and for many years to come.

Data Centers
Large databases that can handle the ever-increasing needs of our high-tech world are in great demand. With a point-of-presence in Pacific Crossing, redundant power potential, and ready-to-build land, Grover Beach is an ideal spot for data centers that are vital to both businesses and global communication.





With Grover Beach's Virtual Port, the opportunities are endless.

The Lowest Latency Routes

Pacific Crossing's fiber optic network links Grover Beach to global markets at the lowest latency routes—up to 30 milliseconds faster. This point-of-presence in Pacific Crossing gives you the fastest, most reliable overseas connection between Los Angeles and San Francisco.

Prime Real Estate

135 acres of industrial land and infrastructure are in place, and property in Grover Beach is available, affordable, and accessible. Located on California's Central Coast, Grover Beach is one of the last beach towns with real development potential (commercial and residential) and unique investment opportunities.

Redundant Power

With redundant power potential in Grover Beach, local businesses and data centers can benefit from the efficiency, reliability, and peace-of-mind redundancy offers. Within the Virtual Port Area (VPA), you can rest easy knowing that data and Internet connectivity are available 24/7/365.

Business-Friendly City Council

Numerous commercial buildings and improved lots in the Virtual Port Area (VPA) can be easily developed, and Grover Beach offers expedited permit processing for businesses locating here. This combination of available land and streamlined permitting allows businesses to build to their desired size and location.

Quality Employment Pool

San Luis Obispo County offers an ambitious pool of engineers, technicians, and designers from Cal Poly San Luis Obispo, Cuesta College, and Allan Hancock College. Students who move here for education seek quality employment to live and work on the Central Coast long-term.

A Great Place to Spread Your Wings

An unequaled quality of life that boasts a beautiful coastline, temperate climate, and plenty of recreational and cultural activities (from surfing and golf, to wine tasting and theatre), Grover Beach and San Luis Obispo County offer unique amenities for businesspeople and families alike.

Accessible Transportation

Businesses have various options for travel and product distribution including U.S. Highway 101, Pacific Coast Highway (Highway 1), Union Pacific Railroad, the Grover Beach Amtrak Station and commercial airports in San Luis Obispo, Santa Maria and Santa Barbara.

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