

**STAFF REPORT**

**TO: HONORABLE MAYOR AND CITY COUNCIL**  
**FROM: KATHY PETKER, PARKS AND RECREATION PROGRAM DIRECTOR**  
**SUBJECT: CONSIDERATION OF FUNDS FOR FIVE CITIES DIVERSITY COALITION**

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**BACKGROUND**

The Five Cities Diversity Coalition (FCDC) was formed to promote human understanding of the intersections of gender, ethnicity, race, sexual orientation, age, physical and mental abilities, socioeconomic status, physical attributes, as well as all other personal and social characteristics that comprise individual identity. The goal is to provide programs and resources to promote the inclusion and affirmation of diversity in the community.

The FCDC has commissioned the "Arboring Our Roots of Diversity" sculpture to recognize the importance of diversity and communicate the message of unity, acceptance, and the celebration of diversity through a public art piece. The sculpture itself is a metal and concrete sculpture design depicting a tree shape, 11 feet in height, 12 feet 56 inches in circumference and 4 feet in diameter. The branches holding leaf shapes are grouped to form the continents of the world. Five (5) roots will extend to the base, displaying the words Heritage, Individuality, Culture, Unity, Community, Education, Diversity, and Peace. The sculpture has been approved to be installed at Arroyo Grande High School, near the Clark Center for Performing Arts and the school's entrance. The piece has been designed by three current and former Arroyo Grande High School students. The City has previously provided past support of \$500 in the FY 16 Budget.

**DISCUSSION**

Representatives from the FCDC have stated the current funds raised to date are not sufficient to complete the project. Original estimates were approximately \$15,000, however, final bids were received at approximately \$20,000. As a result, the FCDC is requesting the City Council consider an additional contribution of \$500 toward the project. The City will ask the FCDC to report back to the City once the sculpture was installed and highlight other accomplishments of the Coalition.

**ALTERNATIVES**

The City Council has the following alternatives:

1. Direct staff to approve funding the Five Cities Diversity Coalition for \$500 to assist with the completion of the public art project: Arboring Our Roots of Diversity; or,

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**APPROVED FOR FORWARDING**

  
**MATTHEW BRONSON**  
**CITY MANAGER**

**Please Review for the Possibility of a Potential Conflict of Interest:**

- None Identified by Staff     Bright  
 Shoals     Nicolls  
 Lee     Shah

2. Direct staff to not fund the project; or
3. Provide staff with further direction.

**RECOMMENDED ACTION**

It is recommended that the City Council adopt the Resolution amending the FY 17 Budget to allocate funding for the Five Cities Diversity Coalition in the amount of \$500 to assist with the completion of the public art project "Arboring Our Roots of Diversity".

**FISCAL IMPACT**

If approved, this action would be funded by General Fund Reserves.

**PUBLIC NOTIFICATION**

The agenda was posted in accordance with the Brown Act. A copy of the agenda and this Staff Report were sent to the Five Cities Diversity Coalition representatives.

**ATTACHMENT**

1. Resolution amending the FY 17 Budget
2. Five Cities Diversity Coalition (FCDC) Information
3. FCDC Funding Request Letter
4. Public Art Project Graphic

## RESOLUTION NO. 16-

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GROVER BEACH,  
CALIFORNIA, ADOPTING THE 4<sup>th</sup> AMENDMENT TO THE ANNUAL  
APPROPRIATION RESOLUTION NO. 16-48 TO PROVIDE \$500 TO  
THE FIVE CITIES DIVERSITY COALITION**

**BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GROVER BEACH:**

**THAT** Section 01 of Part III of the Annual Appropriation Resolution No. 16-48 be and is hereby amended as follows:

		<u>Increase/(Decrease)</u>
TO:	GENERAL FUND Legislative	\$500
FROM:	GENERAL FUND CONTINGENCY	(\$500)
	Total Section 01	<u>\$ -0-</u>

**THAT** account titles and numbers requiring adjustment by this Resolution are as follows:

GENERAL FUND

	<u>Sources</u>	<u>Uses</u>
Resources/Uses:		
A/C No.: 01-121-54140-000 Community and City Relations	\$ -0-	\$ 500
A/C No.: 01-000-30030-000 General Fund General Contingency	<u>\$ 500</u>	<u>\$ -0-</u>
Total General Fund	<u>\$ 500</u>	<u>\$ 500</u>

**THAT** the purpose of this Resolution is to appropriate \$500 in funding for the Five Cities Diversity Coalition

**THAT** the balance in total General Fund General Contingency after the adoption of this resolution would be \$443,303. Total Cash Reserves would be \$2,437,847.

Upon motion by Council Member, and second by Council Member, and on the following roll call vote:

AYES: Council Members –  
NOES: Council Members –  
ABSENT: Council Members –  
ABSTAIN: Council Members –

the foregoing Resolution was **PASSED, APPROVED, AND ADOPTED** at the Regular Meeting by the City Council of the City of Grover Beach, California, this 19<sup>th</sup> day of September, 2016.

\_\_\_\_\_  
JOHN P. SHOALS, MAYOR

ATTEST:

\_\_\_\_\_  
DONNA L. McMAHON, CITY CLERK

**DRAFT**



## FIVE CITIES DIVERSITY COALITION

The Five Cities Diversity Coalition provides programs and resources to promote and celebrate the inclusion and affirmation of diversity in our communities. The Coalition includes representatives from local government, education, business, non-profit organizations and the community at-large throughout the Five Cities area.

An understanding and acceptance of the equality of gender, race, ethnicity, sexual orientation, age, physical and mental abilities and attributes, as well as all other characteristics comprising individual identities, are an essential part of any proud, peaceful and prosperous community in which to live and work.

The Coalition was founded in 2011 as a response to a widely reported incident involving a cross burning in Arroyo Grande. Its first action was producing and distributing a brochure throughout the Five Cities community, "Diversity is Good for Everyone," communicating the many reasons and ways we should both appreciate and celebrate our differences.

In the past five years, the Coalition has largely concentrated on its conviction that the best time to reach people on such a critical subject is when they're still young, before their personal belief systems are fully formed. This resulted in such activities as twice co-sponsoring a powerful anti-bullying message delivered by a guest speaker to Lucia Mar School District middle school students and in 2014 sponsoring the "I Am" exhibit at the Grover Beach Stone Soup Festival, where hundreds of adults and kids of all ages expressed on canvas, what they believe makes them unique as individuals.

Under Coalition auspices, a local artist has worked with three high school students to create a sculpture, entitled "Arboring Our Roots of Diversity," which will be installed at the entrance to Arroyo Grande High School, serving as a public symbol of the importance of diversity and all it offers to any community.

In the future, the Coalition's goal is to continue to raise the level of understanding of what it means to be "different" and how to treat others in a more sensitive and inclusive manner. Primary activities will include broadening the school speakership program, encouraging teachers themselves to address the subject, providing resources to aid them and co-sponsoring similar speakers addressing the issue to a wider audience of community organizations, such as service clubs, faith organizations and business groups. It may also seek additional opportunities to construct and display artworks in prominent community locations.

The Coalition will develop a "quick response" network addressing any significant incident of bias of any sort in our community, using such means as seeking interviews with the local media, submitting letters to the editor and op-ed pieces and making appearances as appropriate at city council meetings and other public forums.

With your financial support, the Five Cities Diversity Coalition will continue and expand these important contributions to the social and economic well-being of our community. The Coalition will proudly recognize your support in all its public presentations and communications.



# FIVE CITIES DIVERSITY COALITION

August 18, 2016

Matthew Bronson  
City Manager  
City of Grover Beach  
154 S. Eighth Street  
Grover Beach, CA 93433

Dear Mr. Bronson:

On behalf of the Five Cities Diversity Coalition, thank you for the City of Grover Beach's past support of our efforts. The attached letter summarizes the Coalition's history, mission, recent accomplishments and vision for its future contribution to our community.

Our immediate focus is completion and installation of the "Arboring Our Roots of Diversity" sculpture, as shown in the attached pictures. This major work of art will reside prominently in front of the Arroyo Grande High School, near the Clark Center for the Performing Arts, where it can be viewed and appreciated by both students and members of our community.

We greatly appreciate the donation you have already made toward this important project. However, now that we have secured approvals from the Lucia Mar School Board and the AG Public Arts Committee, and are approaching completion and installation of the sculpture, we see that the funds raised to date are not totally sufficient.

Therefore, we respectfully request the City Council consider a further contribution to this effort.

Please advise any questions or need for additional information. Thank you for consideration of this request.

Sincerely,

Clint Weirick Fundraising Director  
Five Cities Diversity Coalition  
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# FIVE CITIES DIVERSITY COALITION—PUBLIC ART PROJECT

## ARBORING OUR ROOTS OF DIVERSITY

