

**MINUTES
JOINT CITY COUNCIL / IMPROVEMENT AGENCY MEETING
MONDAY, JULY 7, 2008**

CALL TO ORDER Mayor/Chair Shoals called the meeting to order at 8:24 p.m. in the City Hall Council Chambers, 154 South Eighth Street, Grover Beach, California.

ROLL CALL

Council/Agency: Council/Board Members Ashton, Bright, Mayor Pro Tem/Vice Chair Nicolls, and Mayor/Chair Shoals were present. Council/Board Member Lieberman was absent.

City/Agency Staff: City Manager/Executive Director Perrault, City Attorney/General Counsel Koczanowicz, City Clerk/Agency Secretary McMahon, and Planning Manager Gould were also present.

PUBLIC COMMUNICATIONS The Mayor/Chair opened the floor to any member of the public for comment on items of interest which were within the jurisdiction of the City Council / Improvement Agency but were not listed on the agenda. No one responded and the Mayor/Chair closed the Public Communications segment for this portion of the meeting.

CITY COUNCIL / IMPROVEMENT AGENCY- CONSENT

CC/IA-1. Minutes of the Joint City Council/Improvement Agency Meeting of Monday, March 17, 2008.

Action: Upon consensus (Council/Board Member Lieberman absent), the minutes were approved as submitted.

CITY COUNCIL / IMPROVEMENT AGENCY - BUSINESS

CC/IA-2. Proposed Agreement with the Grover Beach Chamber of Commerce.

Mayor/Chair Shoals read the title to the foregoing item and deferred to staff for a report. City Manager / Executive Director Perrault gave a brief overview of the current two-year agreement between the City/Agency and the Chamber of Commerce for funding in the amount of \$30,000 per year. Since that agreement was scheduled to expire in June 2008, a subcommittee was created to meet with Chamber Board representatives and draft a new agreement.

He stated that the subcommittee was recommending a new two-year agreement at an increased funding level of \$40,000 per year, which the Chamber of Commerce had requested at the recent budget hearing. He reviewed key components of the proposed new agreement, which included operation of a visitor's center at the Train Depot facility, providing a business promotion and development program with an annual report to the City, and organizing two community events per year to promote the City and the community. He then introduced Chamber President Glenn Martin and Board Member Tony Coles, seated in the audience, who were both available to respond to any questions.

The Mayor/Chair invited public comments on this matter. No public comments were received.

Brief discussion was held regarding having the Chamber of Commerce work closely with the local business community during Chamber-sponsored special events.

Actions - City Council

It was m/s by Mayor Pro Tem Nicolls/Council Member Ashton to adopt Resolution No. 08-60A authorizing the City to enter into a two-year agreement with the Chamber of Commerce. The motion carried on the following roll call vote:

AYES: Council Members Ashton, Bright, Vice Chair Nicolls, and Chair Shoals.
NOES: Council Members - None.
ABSENT: Council Member Lieberman.
ABSTAIN: Council Members - None.

Resolution No. 08-60A: A Resolution of the City Council of the City of Grover Beach, California, Authorizing the City to Enter into an Agreement with the Grover Beach Chamber of Commerce and Allocating \$15,000 from the General Fund for Costs Associated with the Agreement.

Actions - Improvement Agency:

It was m/s by Vice Chair Nicolls/Board Member Ashton to adopt Resolution No. IA-08-07 authorizing the Agency to enter into a two-year agreement with the Chamber of Commerce. The motion carried on the following roll call vote:

AYES: Board Members Ashton, Bright, Vice Chair Nicolls, and Chair Shoals.
NOES: Board Members - None.
ABSENT: Board Member Lieberman.
ABSTAIN: Board Members - None.

Resolution No. IA-08-07: A Resolution of the Grover Beach Improvement Agency Authorizing the Agency to Enter Into an Agreement with the Grover Beach Chamber of Commerce and Allocating \$25,000 in Agency Funds for Said Agreement.

CC/IA-3. Adoption of Resolutions Formally Adopting an Economic Development Strategy.

Mayor/Chair Shoals read the title to the foregoing item and deferred to staff for a report. For the information of those present, City Manager / Executive Director Perrault stated that the Council/Agency Board had reviewed a draft of the Economic Development Strategy in June 2008 and had directed staff to schedule this matter for final adoption. He reviewed the various elements of the strategy which built upon initiatives previously undertaken by the City/Agency, and he pointed out that a summary section had been added to the document since it was last reviewed.

The Mayor/Chair invited public comments on this matter. No public comments were received.

The Council/Agency thanked and praised City Manager/Economic Development Director Perrault for preparing the Economic Development Strategy.

Actions - City Council:

It was m/s by Council Members Bright/Ashton to adopt Resolution No. 08-60B formally adopting the Economic Development Strategy. The motion carried on the following roll call vote:

AYES: Council Members Ashton, Bright, Mayor Pro Tem Nicolls, and Mayor Shoals.
NOES: Council Members - None.
ABSENT: Council Member Lieberman.
ABSTAIN: Council Members - None.

Resolution No. 08-60B: A Resolution of the City Council of the City of Grover Beach, California, Formally Adopting the Economic Development Strategy.

Actions - Improvement Agency:

It was m/s by Board Members Bright/Ashton to adopt Resolution No. IA-08-08 formally adopting the Economic Development Strategy. The motion carried on the following roll call vote:

AYES: Board Members Ashton, Bright, Vice Chair Nicolls, and Chair Shoals.
NOES: Board Members - None.
ABSENT: Board Member Lieberman.
ABSTAIN: Board Members - None.

Resolution No. IA-08-08: A Resolution of the Board of Directors of the City of Grover Beach Improvement Agency Formally Adopting the Economic Development Strategy.

ADJOURNMENT There being no further business to come before the City Council / Improvement Agency, Mayor/Chair Shoals adjourned the meeting at 8:34 p.m.

City Council:

/s/JOHN P. SHOALS, MAYOR

Attest:

/s/DONNA L. McMAHON, CITY CLERK
(Approved at CC Mtg 1/26/09)

Improvement Agency:

/s/JOHN P. SHOALS, CHAIR

Attest:

/s/DONNA L. McMAHON, AGENCY SECRETARY
(Approved at IA Mtg 1/26/09)