



**PARKS, RECREATION AND BEAUTIFICATION COMMISSON
STAFF REPORT**



TO: Parks, Recreation and Beautification Commission
DATE: December 17, 2020
FROM: Kathy Petker, Parks and Recreation Director
PREPARED BY: Kathy Petker
SUBJECT: Holiday of Lights Virtual Decorating Contest

RECOMMENDATION

The Commission is recommended to discuss the nominees for the Holiday of Lights Virtual Decorating Contest event for residential and business addresses and make recommendations to staff who will be selecting the winners.

BACKGROUND

Due to the pandemic, the Holiday of Lights Decorating Contest will be virtual this year and feature businesses and homes throughout the City. The business and residential final judging for winners should be selected from the nominations provided including participating businesses and residences, respectively. The public was encouraged to submit photos and video of decorated homes and businesses to the City. The public can see nominated homes on the virtual map: <https://maphub.net/CityofGroverBeach/holiday-of-lights-map> As of the writing of this report there are 60 nominations representing all categories.

The 2020 the virtual contest allowed residents to nominate their neighbors, themselves or a local business via email and social media sites up until December 16th. Three categories were included: Griswold, Classical and Themed. Winners will receive a certificate and gift cards to a local business. Social media analytics show there are numerous views and interactions. All award winners will be invited to be honored during a January City Council meeting.

DISCUSSION

Awards are given in four categories for residential as listed below, including a new Clark Griswold Award for extraordinary display of decorations and lights. Awards are given to businesses in three categories:

Residential Awards

- | | | |
|----|----------------------|---|
| 1. | Mayor’s Award | Best overall in originality |
| 2. | City Council Award | Best original use of animation and/or craftsmanship |
| 3. | Commissioner’s Award | Best use of lights |
| 4. | Clark Griswold Award | Extraordinary display of decorations and lights |

Business Awards

- | | | |
|----|-------------------------------|---|
| 1. | Best overall business display | Best overall business display |
| 2. | Lights | Best use of Lights |
| 3. | Windows | Best use of window painting and decorations |

Staff Report: Holiday of Lights Virtual Decorating Contest

Staff will contact the winners and provide prizes and take a commemorative picture.

FISCAL IMPACT

Any supplies purchased are expended through the General Special Event Supplies account and/or donations.

PUBLIC NOTIFICATION

The agenda was posted in accordance with the Brown Act.



Mayor's Award:
Best overall for originality

City Council Award:
Most original use of
animation and/or
craftmanship

Commission Award:
Best use of lights

NEW! Clark Griswold Award:
Extraordinary display of decoration and
lights

Please score each entry on a scale of 1 to 5, with 5 being the best.

(Half scores (.50) are okay, but please, no quarter, eighth, sixteenth, etc. :)



STREET #	STREET NAME	Award nominated for:	SCORE	NOTES	
SAMPLE	SAMPLE	Clark Griswold	5! :)	Major wow factor!	
186	North 12th street				
1654	SEABRIGHT AVE.				
1041	MARGARITA AVE				
319	CABRILLO HWY				
1271	CAPITOLA				
30	JALAMA COURT				
516	MENTONE AVE.				
634	MANHATTAN				
754	S.12TH STREET				
850	SEABRIGHT AVE.				
959	S. 16th STREET				
971	MENTONE AVE.				
1160	LA SELVA AVE				
1142	MARSEILLE COURT				
1205	SAN SORRENTO COURT				
1223	SAN SORRENTO COURT				
1416	MENTONE AVE.				
1644	TROUVILLE AVE				
1674	LA SELVA AVE				
8	ANGELLO TERRACE				
764	SARATOGA				
338	OCEAN VIEW AVE				
241	NORTH 13TH ST				



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STREET #	STREET NAME	Award nominated for:	SCORE	NOTES	
366	NORTH 11TH ST				
411	NEWPORT				
483	NORTH 11TH ST				
657	SARATOGA				
901	MARGARITA AVE				
997	N. 10TH ST				
1011	ATLANTIC CITY				
1029	ATLANTIC CITY				
1031	NEWPORT				
1136	RITCHIE RD				
410	S. 8TH ST				
1376	BRIGHTON				
558	NORTH 14TH ST				
1901	MENTONE AVE.				
1190	MARGARITA AVE				
1460	BRIGHTON				
1559	ATLANTIC CITY				
1625	NEWPORT				
1673	NEWPORT				
839	N. 12TH ST				

1162 LA SELVA AVE