



City of Grover Beach

Advisory Body Input

Grover Beach's Highest Priorities?

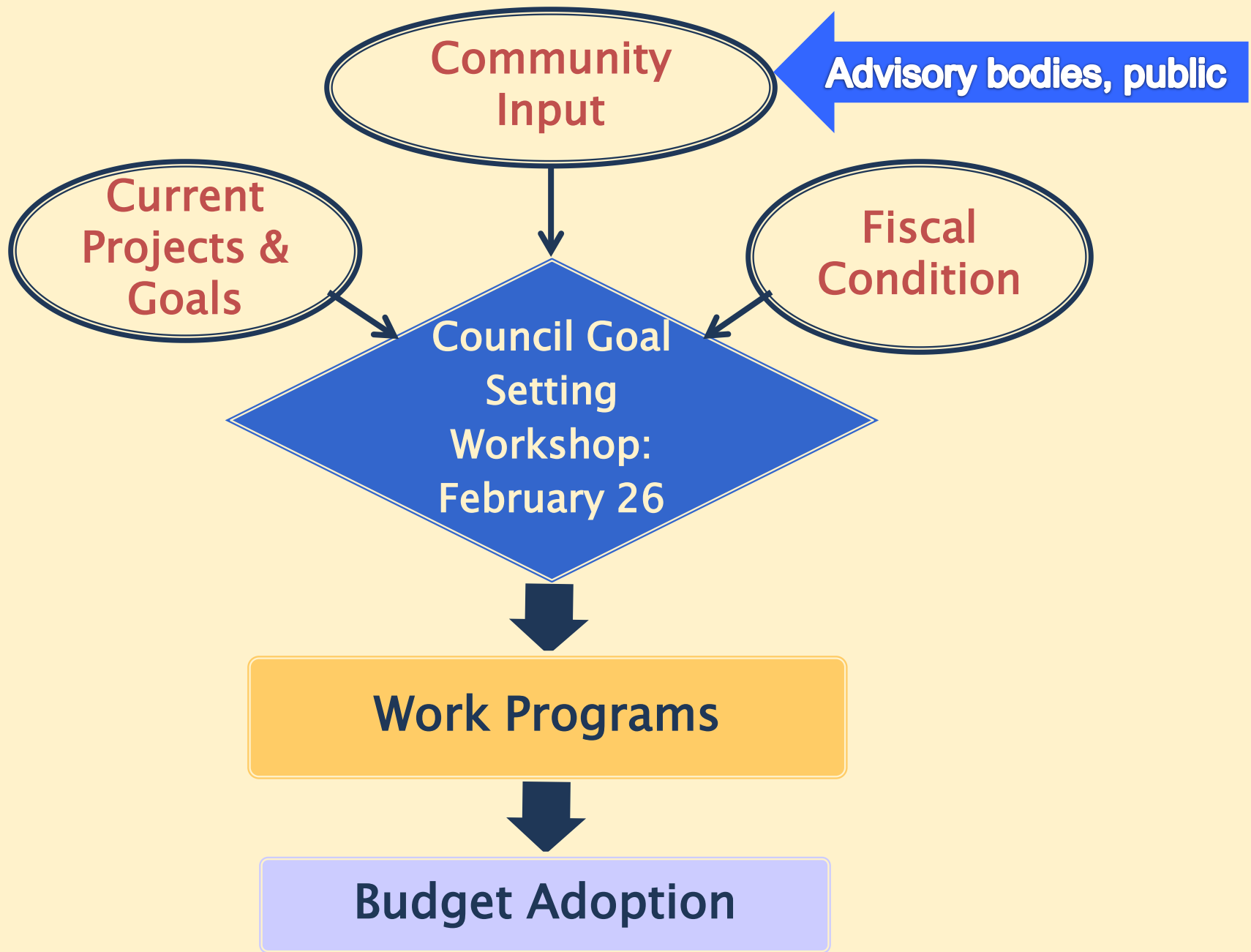


January 21, 2021

Agenda Item No. 3

Goal-Setting Process Purpose

1. A guide for making resource decisions in adopting the next budget (or two)
2. Make sure that Grover Beach's resources are allocated to the most important things
3. Gather more community ideas before the Council makes its decisions (surveys, advisory bodies, community forum)



City Council's Role?

▶ **Prior to Council workshop**

- To consider status of current priorities and goals and the City's fiscal outlook
- To consider public input regarding future priorities (tonight's results reported to Council)

▶ **The Council Workshop (February 26)**

- Each Council Member nominates priority goals
- Council ranks nominated goals and sets highest priority tiers for FY 2021-23

Priority Tiers



1 Major City Goals

- ▶ Most important, highest priority goals for City to achieve/advance in the next 2-3 years
- ▶ Detailed Work Programs developed as part of recommended budget

MAJOR CITY GOAL WORK PROGRAM				
GOAL TITLE				
OBJECTIVE Action statement adopted by the Council (some modest word-smithing okay for clarity and brevity).				
DISCUSSION Workscope Summary Existing Situation Work Completed Constraints/Limitations Stakeholders Key Assumptions				
ACTION PLAN				
Task				Date
1.				
2.				
3.				
RESPONSIBLE DEPARTMENT Who is the lead department in accomplishing the work program?				
FINANCIAL AND STAFF RESOURCES REQUIRED TO ACHIEVE THE GOAL				
2013-16 Cost Summary				
	Operating Budget		Capital Improvement Program	
	2013-14	2014-15	2013-14	2014-15
Cost Item				
Cost Item				
Total	\$0	\$0	\$0	\$0
2013-16 Funding Source				
	Operating Budget		Capital Improvement Program	
	2013-14	2014-15	2013-14	2014-15
Funding Source				
Funding Source				
Funding Source				\$0

MAJOR CITY GOAL 2017-18 DRAFT WORK PROGRAM
PUBLIC SAFETY
OBJECTIVE Ensure a quality, contemporary public safety program (police, fire and medical) by providing the resources needed to meet existing demands (e.g. staff, facilities, equipment, training); and seek ways to engage the community and local businesses in addressing public safety challenges, including reducing vagrancy problems near commercial areas, neighborhoods and City parks.
BACKGROUND Public safety is one of the core responsibilities of local government. Identification of this area as a Major City Goal underscores the City's commitment to ensuring a safe community. The work program for the Public Safety Major City Goal will consist of the following components: <ul style="list-style-type: none"> • Identify key resource needs to maintain a proportionate balance between existing, anticipated and future service levels • Develop a city-wide mobile application that will allow: <ul style="list-style-type: none"> ○ Public Safety Requests (Graffiti, Code Enforcement, On-Line Crime Reporting) ○ Public Works Requests (Potholes) ○ Planning Requests (Permits) ○ Social Media Portal • Collaborate with the business community and non-profit homeless services groups to develop public/private partnership (and associated funding) to reduce vagrancy issues • Upgrade existing emergency radio communication systems to meet the current and future demands for regionalized police and fire dispatching • Actively recruit, hire and train public safety personnel to fill current and anticipated vacancies

Challenging! But worth it ...

- Staff can prepare a more purposeful, responsive budget, including realistic implementation work programs
- Council can adopt a budget that make a positive difference - *and keep its promises*
- Builds confidence, builds trust: The City completes what it starts

Benefits after budget adoption

Helps us stay on track as new issues and ideas surface “mid way”

- Is the idea linked to major City priorities? If not, refer to the next goal-setting/budget cycle
- If a new “high” priority, what should be deferred so resources can be freed-up to meet it?

If everything is a priority, nothing is a priority

Tonight's question:

What are the most important priorities for Grover Beach to accomplish over the next 2-3 years?



Criteria: Food for thought

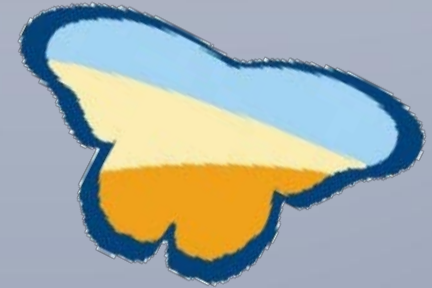
1. Urgent; this goal must move forward now
2. Strong Council support essential
3. Among the City's core duties, mission
4. Consistent with long-standing priorities
5. Of high interest within community
6. No one else can do it except Grover Beach
7. Tied to other approved major goals
8. Can leverage outside resources

Goal-setting is just the start!

Not the end: many added opportunities for community input during the rest of the Council's budget process

- *April – Work Program Review*
- *May – Budget Workshop/Hearing*
- *June – Final Budget Hearing & Action*

City of Grover Beach



Questions before we start ...?

