

AGENDA

PARKS, RECREATION AND BEAUTIFICATION COMMISSION

THURSDAY, OCTOBER 21, 2021

AT 6:00 PM

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a City meeting, please contact the Parks and Recreation Department (805-473-4580) at least 48 hours prior to the meeting to ensure that reasonable arrangements can be made to provide accessibility to the meeting.

Given public health conditions and consistent with Assembly Bill No. 361, which allows for a deviation of teleconference rules required by the Ralph M. Brown Act, meetings will be held by teleconference only until further notice.

Meetings can be viewed on Channel 20. Members of the public may call (805) 321-6639 to provide public comment via phone (the phone line will open just prior to the start of the meeting at 6:00 PM) or written public comments can be submitted via email to gbadmin@groverbeach.org prior to the meeting start time of 6:00 PM. If submitting written comments in advance of the meeting, please note the agenda item. Written comments will be read out loud during the Commission meeting on the appropriate agenda item subject to the customary 3-minute time limit.

CALL TO ORDER

FLAG SALUTE

OATH OF OFFICE: The City Clerk will administer the Oath of Office to Commissioner Lysobey.

ROLL CALL Commission Members Kassi Dee, Donna De La Rosa, Sage Lysobey, Kara Ramirez, and Chair Jeff Al-Mashat

PUBLIC COMMUNICATIONS

Any member of the public may address the Commission for a period not to exceed three minutes total on any item of interest within the jurisdiction of this Commission. The Commission will listen to all communications; however, in compliance with the Brown Act, the Commission cannot act on items not on the agenda.

CONSENT AGENDA

The following routine items listed below are scheduled for consideration as a group. Recommendations for each item are noted in parentheses. Members of the audience may speak on any item(s) listed on the Consent Agenda. Any Commissioner or the Director may request that an item be withdrawn from the Consent Agenda to allow for full discussion.

1. Minutes of the Parks, Recreation and Beautification Commission on September 16, 2021.

(Recommended Action: Approve the minutes as submitted or revised.)

VOICE VOTE

2. Parks & Recreation Monthly Reports Through September 2021

(Recommended Action: Receive an update on Parks & Recreation Monthly Facility and Special Event Reports)

VOICE VOTE

REGULAR BUSINESS

3. Annual Special Events Review

(Recommended Action: Review and discuss past event ideas to consider trends and new event ideas for the public.)

4. Allocation of Beautification Funds and Selection of Winners for ‘Show Us Your Sign’ Contest

(Recommend Action: Discuss and choose a winner of the ‘Show Us Your Sign’ Contest and provide recommendations for the expenditure of the street sign sales for beautification projects in City.)

COMMISSION COMMUNICATIONS

STAFF COMMUNICATION

- Upcoming Fall/Winter Season Special Events and Postcard Mailer
- South County Skate Park Improvements
- Grover Beach Rotary Club Fence Repair Project Mentone Basin Park

PUBLIC COMMUNICATION

ADJOURNMENT

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Staff reports or other written materials relating to each item of business referred to on this agenda are available from the City website www.groverbeach.org and on file in the City Clerk’s Office. Related materials submitted after distribution of the agenda packet are available in the City Clerk’s Office during normal business hours. If you have questions regarding any agenda item, please contact the appropriate City Department. Any writings or documents regarding any item on this agenda, not exempt from public disclosure, provided to a majority of the City Council and distributed subsequent to distribution of the agenda packet will be made available for public inspection in the City Clerk’s Office during normal business hours.

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Note: This agenda was prepared and posted pursuant to Government Code Section 54954.2. This agenda is subject to amendment up to 72 hours prior to the date and time set for the meeting. Please refer to the agenda posted at City Hall for any revisions or call the City Clerk’s Office at (805) 473-4567 for more information.

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The agenda and staff reports are also available on the City’s website: www.groverbeach.org

REGULAR MEETING
PARKS, RECREATION AND BEAUTIFICATION COMMISSION
THURSDAY, SEPTEMBER 16, 2021 6:00 P.M.
Via Teleconference

CALL TO ORDER Chair Al-Mashat called the meeting of the Parks, Recreation and Beautification Commission to order at 6:14 p.m. with all Commissioners teleconferencing.

ROLE CALL **Commissioners:** Kassie Dee, Donna De La Rosa, and Chair Jeff Al-Mashat were present. Commissioner Kara Ramirez was not present.

City Staff: Parks and Recreation Director Kathy Petker, Recreation Coordinator Madison Ochotorena, Senior Engineer Gabriel Munoz-Morris, City Clerk Wendi Sims and Deputy City Clerk-PRBC Secretary Nicole Retana were also present via teleconference.

FLAG SALUTE The flag salute was led by Chair Al-Mashat.

PUBLIC COMMUNICATIONS:

Chair Al-Mashat opened the floor to any member of the public calling into the meeting on the teleconference line (805) 321-6639, for comment on items of interest which were within the jurisdiction of the Commission, but were not listed on the agenda. No one responded and the Chair closed the Public Communication segment for this portion of the meeting.

CONSENT AGENDA

Chair Al-Mashat opened public comment on this matter. No public comments were received at this time and Chair Al-Mashat closed public comment.

1. **Minutes of the Parks, Recreation and Beautification Commission Meeting on Thursday, August 19, 2021**
2. **2021 Department Monthly Report**

Action: It was motioned by Commissioner De La Rosa and seconded by Commissioner Dee to approve Consent Agenda Item Numbers 1 and 2 as recommended. The motion passed unanimously via voice vote.

REGULAR BUSINESS

3. **Skate Park Improvement Project Review and Recommendation**

Chair Al-Mashat read the title to the forgoing item and introduced Parks and Recreation Director Petker.

Parks and Recreation Director Petker and Senior Engineer Munoz-Morris presented a staff report via PowerPoint Presentation and opened the item for discussion with all Commissioners.

Discussion ensued with all Commissioners and City staff present.

Chair Al-Mashat opened public comment on this matter. No public comments were received at this time and Chair Al-Mashat closed public comment.

Action: It was motioned by Commissioner Dee and seconded by Commissioner De La Rosa that they had received information on the Skate Park improvement project and provided input and recommendations to staff to be presented to the City Council.

COMMISSION COMMUNICATIONS

Chair Al-Mashat thanked City Staff for all the help with the mural at Stone Soup.

Commissioner Dee requested clarification on the details for the Dune Run Run and the Halloween Events. She also questioned if there were committees for the Halloween Event and Holiday Parade that need to be formed and facilitated. Commissioner Dee also stated that she was available to volunteer at events.

Commissioner De La Rosa questioned when the Commission meetings will be in person?

STAFF COMMUNICATION

Parks & Recreation Director Petker discussed upcoming events; the Movie in the Park at Ramona Park on September 18th playing the Disney movie Luca and the Dune Run & Walk on September 19 beginning at the beach plaza area and finishing on the beach. She also, discussed that the iron fence surrounding the Mentone Basin is being repaired by City Public Works crew and the Grover Beach Rotary Club.

PUBLIC COMMUNICATION

Chair Al-Mashat opened public comment on this matter. No public comments were received at this time and Chair Al-Mashat closed public comment.

ADJOURNMENT

Chair Al-Mashat adjourned the meeting at 6:58 p.m.

JEFF AL-MASHAT, CHAIR

Attest:

SECRETARY TO THE PARKS, RECREATION AND BEAUTIFICATION COMMISSION
NICOLE RETANA, DEPUTY CITY CLERK
(Approved at PRBC Meeting _____ 2021)



PARKS, RECREATION AND BEAUTIFICATION STAFF REPORT

TO: Parks, Recreation and Beautification Commission

DATE: October 21, 2021

FROM: Parks & Recreation Director Kathy Petker

PREPARED BY: Madison Ochotorena, Recreation Coordinator

SUBJECT: Parks & Recreation Monthly Reports Through September 2021

RECOMMENDATION

Receive an update on Parks & Recreation Monthly Facility and Special Event Reports.

BACKGROUND

Each month the Parks & Recreation Department staff tracks the registrations for paid classes, revenue received for facility and park rentals, participant and volunteer numbers for events, tracking of sponsor funds, as well as a list of special events. Please note that these reports are based on the City's fiscal year calendar.

Due to the COVID-19 pandemic many of the facilities and parks were closed and classes and special events cancelled, however, the Department was able to provide some services and park rentals. We are slowly reopening facility rentals and indoor events.

FISCAL IMPACT

The Department has realized a slight increase of revenues due to the reopening of several classes and park rentals.

ALTERNATIVES

The Commission has the following alternative to consider:

1. Receive an update on Parks & Recreation Monthly Facility and Special Event Reports.
2. Provide alternative direction to staff.

PUBLIC NOTIFICATION

The agenda was posted in accordance with the Brown Act.

ATTACHMENTS

1. Facility and Special Events Monthly Reports

Total Mentone Basin Park Uses	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Mentone Basin Park Fees Collected	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Ramona Garden Park	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Gazebo/Ampitheater Reservations	1	0	0	0	0	0	0	0	0	0	0	0	1
Ramona Garden Park Gazebo Usage Fees Collected	\$93	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$93
Total Ramona Garden Park Uses	1	0	0	0	0	0	0	0	0	0	0	0	1
Total Ramona Garden Park Fees Collected	\$325	\$41	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$366

Total Park Uses	15	13	9	0	0	0	0	0	0	0	0	0	37
Total Park Fees Collected	\$1,419	\$1,225	\$872	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3,516

Equipment Rentals	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Total Equipment Rental Fees Collected	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Recreation Classes

Adult Classes	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Adult Classes - Number Offered	2	3	4	0	0	0	0	0	0	0	0	0	9
Adult Classes - Total Participation	21	10	47	0	0	0	0	0	0	0	0	0	78
Adult Classes - Fees Collected	\$246	\$87	\$1,144	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Youth Classes	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Youth Classes - Number Offered	0	0	0	0	0	0	0	0	0	0	0	0	0
Youth Classes - Total Participation	0	0	0	0	0	0	0	0	0	0	0	0	0
Youth Classes - Fees Collected	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

Tiny Tots	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Tiny Tots - Number Offered	2	2	4	0	0	0	0	0	0	0	0	0	0
Tiny Tots - Total Participation	16	20	23	0	0	0	0	0	0	0	0	0	0
Tiny Tots - Fees Collected	\$686	\$858	\$1,037	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,581

Co-Sponsored Classes	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Co-Sponsored Classes - Number Offered	1	1	1	0	0	0	0	0	0	0	0	0	3

Dedication Programs	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Dedicate a Tree Program	0	0	0	0	0	0	0	0	0	0	0	0	0
Dedicate a Bench Program	0	0	0	0	0	0	0	0	0	0	0	0	0
Dedicate a Picnic Table Program	0	0	0	0	0	0	0	0	0	0	0	0	0

July Co-sponsored Event (Hero Park, Community Skate Event)

Grover Beach Parks & Recreation

FY 2022

REVENUE					
SPECIAL EVENT	TOTAL DEPT. BUDGET FOR SPECIAL EVENTS	SPONSORS/DONATIONS	SALES/REGIST	TOTAL REVENUE	EXPENSES
	\$31,000.00				
Summer Concert Series	July-August	\$20,000.00	\$6,071.70	\$6,221.70	\$10,369.00
9/11 Memorial Event	Sept 11th	\$0.00	\$0.00	\$0.00	\$0.00
30th Annual Dune Run Run & Walk	Sept 19th	\$0.00	\$1,678.00	\$0.00	\$1,500.00
Movie Night - SEP	Sept 18th	\$0.00	\$40.00	\$0.00	\$35.00
Movie Night - OCT	N/A	\$0.00	\$0.00	\$0.00	\$0.00
Cal Poly Basketball Clinic	N/A	\$0.00	\$0.00	\$0.00	\$0.00
Cal Poly Tennis Clinic Men's Team	N/A	\$0.00	\$0.00	\$0.00	\$0.00
Carved Pumpkin / Halloween Activities (* see note below)	Oct-Friclosest to 31st	\$0.00	\$0.00	\$0.00	\$0.00
Thanksgiving	November month	\$0.00	\$0.00	\$0.00	\$0.00
Thankfulness Contest					
Cal Poly Tennis Clinic Women's Team	November	\$0.00	\$0.00	\$0.00	\$0.00
Holiday Light Ceremony	December 4th	\$0.00	\$0.00	\$0.00	\$0.00
Santa's Workshop	Dec- 1st Sat	\$0.00	\$0.00	\$0.00	\$0.00
Holiday of Lights Contest	Nov 28 -Dec16	\$0.00	\$0.00	\$0.00	\$0.00
52nd Annual Holiday Parade (**see note below)	Dec- 1st Sat	\$0.00	\$0.00	\$0.00	\$0.00

REVENUE					
SPECIAL EVENT	BUDGET	SPONSORS/DONATIONS (includes in-kind)	SALES/REGIST	TOTAL REVENUE	EXPENSES
Volunteer Recognition Night	cancelled	\$0.00	\$0.00	\$0.00	
Arbor Day Celebration		\$0.00	\$0.00	\$0.00	
Paint and Play with Mom	May 15th, 2021	\$0.00	\$0.00	\$0.00	
Spring Garden Tour		\$0.00	\$0.00	\$0.00	
Summer Concert Series	July4- August 15	\$0.00	\$6,071.70	\$0.00	

* Note: In-kind donations of hot dogs, candy, chips, water, not included with sponsor/donation figures.

** Note: Preliminary staff time costs to be determined for PW, PD, P&R



PARKS, RECREATION AND BEAUTIFICATION STAFF REPORT

TO: Parks, Recreation and Beautification Commissioners

DATE: October 21, 2021

FROM: Kathy Petker, Parks and Recreation Director

PREPARED BY: Kathy Petker, Parks and Recreation Director

SUBJECT: Annual Special Events Review

RECOMMENDATION

Review and discuss past event ideas to consider trends and new event ideas for the public.

BACKGROUND

The Parks & Recreation Department offers a wide range of community special events year-round for the community's enjoyment. Special events bring the public together to enjoy special occasions in City property and facilities. Over the past twenty years numerous special events have been coordinated for all age groups throughout City parks and facilities. Most City events are related to traditional holidays and popular requests, including the concerts in the park.

Attached for Commission's review is the list of existing special events and staff is seeking the Commission's input and recommendation regarding public special events. The Commission is encouraged to provide ideas for new events as well as modifications and enhancements to existing events.

FISCAL IMPACT

Special events expenditures are included in the General Fund and are approximately \$50k per year. The Department receives limited revenues through admission fees and sponsorships.

ALTERNATIVES

The Commission has the following alternative to consider:

1. Receive information on the City special events and provide input and recommendation; or
2. Provide other recommendations to staff and Council.

PUBLIC NOTIFICATION

The agenda was posted in accordance with the Brown Act.

ATTACHMENTS

1. Annual Calendar of Events

Grover Beach Parks & Recreation Department Calendar of Events



Alpha Order

9/11 Ceremony

Arbor Day

Basketball (Cal Poly)

Bike Month

Baseball Clinic (Cal Poly)

Carved Pumpkin

Clean Up Days

Concert Series

Dune Run Run & Walk

Holiday of Lights Decorating Contest

Holiday Parade

Mother & Son Dinner Dance

Movie Nights

National Night Out

Run, Walk & Roll

Santa's Workshop

Spring Garden Tour

Stone Soup Musical Festival

Thanksgiving Thankfulness

Tree Lighting Ceremony

Volunteer Recognition

Other events as assigned





PARKS, RECREATION AND BEAUTIFICATION STAFF REPORT

TO: Parks, Recreation and Beautification Commissioners

DATE: October 21, 2021

FROM: Kathy Petker, Parks and Recreation Director

PREPARED BY: Kathy Petker, Parks and Recreation Director

SUBJECT: Allocation of Beautification Funds and Selection of Winners for 'Show Us Your Sign Contest'

RECOMMENDATION

Discuss and choose a winner of the 'Show Us Your Sign' Contest and provide recommendations for the expenditure of the street sign sales for beautification projects in the City.

BACKGROUND

The City recently installed new street signs throughout the community and hosted a contest to the public to post pictures of the old signs and how the signs were creatively repurposed. The dated signs were sold for \$20 each and approximately \$16,000 was received. The Commission will be provided with the contest entries and determine a winner for bragging rights.

FISCAL IMPACT

The City received approximately \$16,000 from the sale of the retired City-wide street signs. The funds could be allocated toward beautification efforts, new street trees on W. Grand Avenue, public art including a mural or other artistic piece.

ALTERNATIVES

The Commission has the following alternative to consider:

1. Receive information on the 'Show Us Your Sign Contest' and choose winner of the contest; provide recommendations for expenditure of street sign sales of \$16,000 for beautification project(s) in City.
2. Provide other recommendations to staff.

PUBLIC NOTIFICATION

The agenda was posted in accordance with the Brown Act.

ATTACHMENTS

1. Street Sign Contest entries



CONTESTANT #1



CONTESTANT #2



CONTESTANT #3



CONTESTANT #4

