



## **PARKS, RECREATION AND BEAUTIFICATION STAFF REPORT**

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**TO: Parks, Recreation and Beautification Commissioners**

**DATE: October 21, 2021**

**FROM: Kathy Petker, Parks and Recreation Director**

**PREPARED BY: Kathy Petker, Parks and Recreation Director**

**SUBJECT: Annual Special Events Review**

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### **RECOMMENDATION**

Review and discuss past event ideas to consider trends and new event ideas for the public.

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### **BACKGROUND**

The Parks & Recreation Department offers a wide range of community special events year-round for the community's enjoyment. Special events bring the public together to enjoy special occasions in City property and facilities. Over the past twenty years numerous special events have been coordinated for all age groups throughout City parks and facilities. Most City events are related to traditional holidays and popular requests, including the concerts in the park.

Attached for Commission's review is the list of existing special events and staff is seeking the Commission's input and recommendation regarding public special events. The Commission is encouraged to provide ideas for new events as well as modifications and enhancements to existing events.

### **FISCAL IMPACT**

Special events expenditures are included in the General Fund and are approximately \$50k per year. The Department receives limited revenues through admission fees and sponsorships.

### **ALTERNATIVES**

The Commission has the following alternative to consider:

1. Receive information on the City special events and provide input and recommendation; or
2. Provide other recommendations to staff and Council.

**PUBLIC NOTIFICATION**

The agenda was posted in accordance with the Brown Act.

**ATTACHMENTS**

1. Annual Calendar of Events



# Grover Beach Parks & Recreation Department Calendar of Events



## Alpha Order

9/11 Ceremony

Arbor Day

Basketball (Cal Poly)

Bike Month

Baseball Clinic (Cal Poly)

Carved Pumpkin

Clean Up Days

Concert Series

Dune Run Run & Walk

Holiday of Lights Decorating Contest

Holiday Parade

Mother & Son Dinner Dance

Movie Nights

National Night Out

Run, Walk & Roll

Santa's Workshop

Spring Garden Tour

Stone Soup Musical Festival

Thanksgiving Thankfulness

Tree Lighting Ceremony

Volunteer Recognition

Other events as assigned

