



## PARKS, RECREATION AND BEAUTIFICATION STAFF REPORT

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**TO:** Parks, Recreation and Beautification Commission

**DATE:** February 17, 2022

**FROM:** Parks & Recreation Director Kathy Petker

**PREPARED BY:** Parks & Recreation Director Kathy Petker

**SUBJECT:** Beautification Award Nominations Process

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### **RECOMMENDATION**

The Commission is requested to receive information for the process to nominate a Beautification Awards Winner for residential and business properties within the City of Grover Beach.

### **BACKGROUND**

City volunteers on the Parks, Recreation & Beautification Commission, as well as local residents and businesses are encouraged to beautify their homes and businesses to help make Grover Beach a beautiful place to live, and to nominate addresses for awards. Nominations will be reviewed by members of the Commission and reviewed during the monthly Commission meetings. Residents are encouraged to self-nominate their residence for a Beautification Award.

### **DISCUSSION**

The PRBC is encouraged to canvas their assigned zone areas and seek out beautification efforts at residential and business addresses. There are several criteria used when looking for properties to honor, including:

- Visual appearance of beautification
- Maintenance improvements that beautify the property
- Architectural excellence and creativity

Citizens who would like to recognize fellow neighbors or local businesses for their beautification efforts are encouraged to submit a nomination form from the City's website, [www.groverbeach.org](http://www.groverbeach.org), email the Parks, Recreation Department, [gbparks@groverbeach.org](mailto:gbparks@groverbeach.org), or call the office directly, (805) 473-4580. Nominated addresses will be included on a future Parks, Recreation & Beautification Commission meeting to be reviewed by the members and determine award selections.

**FISCAL IMPACT**

Minimal fiscal impact for miscellaneous supplies to provide awards and recognition signs.

**ALTERNATIVES**

The Commission has the following alternative to consider:

1. Staff recommends the Parks, Recreation & Beautification Commission receive information regarding the Beautification Awards program and provide comments.
2. Provide alternative direction to staff.

**PUBLIC NOTIFICATION**

The agenda was posted in accordance with the Brown Act.

**ATTACHMENT**

1. Nomination Form
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# City of Grover Beach Parks & Recreation Department

154 S. 8<sup>th</sup> Street • Grover Beach, CA 93433 • (805) 473-4580

## BEAUTIFICATION AWARD NOMINATION

The Parks, Recreation, and Beautification Commission's Beautification Award Program honors homeowners and businesses that have made recent substantial improvements to their properties within the last year or have continued to maintain an existing property in an aesthetically pleasing condition. To nominate your home, a neighbor's home or a local business, please complete this form and submit it to the Grover Beach Parks and Recreation Department.

I hereby nominate the following location within Grover Beach for a Beautification Award:

ADDRESS

Please check one:

**Residential**

**Business**

Property owner contact information *(if known)*:

Business Name: \_\_\_\_\_  
*(If applicable)*

Owner Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Please indicate reasons for nomination, check all that apply:

Property enhances the image of the City of Grover Beach.

Property owner made considerable visible improvements to the home/property and yard within the past year.

Beautification efforts have inspired neighbors to improve their property.

Briefly describe the beautification improvements made to the property within the past year:

Name of Person Submitting Nomination: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Would you like to be notified of the outcome of your nomination?

YES

NO

***Thank you for your nomination!***