



PARKS, RECREATION AND BEAUTIFICATION COMMISSION STAFF REPORT

TO: Parks, Recreation and Beautification Commission

DATE: August 18, 2022

FROM: Parks & Recreation Director Kathy Petker

PREPARED BY: Tamie Johns, Administrative Assistant
Parks & Recreation Director Kathy Petker

SUBJECT: Parks & Recreation Monthly Reports Through July 2022

RECOMMENDATION

Receive an update on Parks & Recreation Department monthly classes, park and facility rentals and special event reports for June and July 2022.

BACKGROUND

Each month, Parks & Recreation Department staff tracks the registrations for paid classes, revenue received for facility and park rentals, participant and volunteer numbers for events, tracking of sponsor funds, as well as a list of special events. Please note that these reports are based on the City's fiscal year calendar.

FISCAL IMPACT

The Department continues to realize increases of revenues over the previous year as a result of re-opening in person classes and events as well as a surge in parks and facilities rentals. The Parks & Recreation Department receives direct revenues for the month from reservations including preschool registrations, youth/ adult classes, special events, and facility and park reservations. Total expenditures for the months of June and July included the Summer Concert Series and Spring Garden Tour and as well as contractor payments for negotiated class percentages which averages approximately 70% to instructors. The addition of the playground at 16th Street has continued to significantly increase the barbecue park rentals and reservations are reserved months in advance. The Summer Concert Series has been successful in attendance with record number attendance along with strong sales of Grover Beach merchandise and by private vendor sales.

ALTERNATIVES

The Commission has the following alternative to consider:

1. Receive an update on Parks & Recreation Monthly Reports; or
2. Provide alternative direction to staff.

PUBLIC NOTIFICATION

The agenda was posted in accordance with the Brown Act.

Attachments

1. Facility and Special Events Monthly Reports

Grover Beach Parks & Recreation

P - Participant V - Volunteer

FY 2022

REVENUE							JUL		AUG		SEP		OCT		NOV		DEC	
SPECIAL EVENT	TOTAL DEPT. BUDGET FOR SPECIAL EVENTS	SPONSORS/ DONATIONS	SALES/ REGIST	TOTAL REVENUE	EXPENSES	BALANCE OF EVENT BUDGET PLUS TOTAL REVENUE MINUS EXPENSES	P	V	P	V	P	V	P	V	P	V	P	V
	\$31,000.00																	
Summer Concert Series	July-August	\$20,050.00	\$2,608.64	\$22,658.64	\$10,369.00	\$43,289.64	0	4	0	0	0	0	*Note: Monthly Participant & Volunteer numbers are cumulative based on approx. weekly					
9/11 Memorial Event	Sept 11th	\$0.00	\$0.00	\$0.00	\$0.00	\$43,289.64					0	0						
Annual Dune Run Run & Walk	Sept 19th	\$0.00	\$1,678.00	\$1,678.00	\$0.00	\$44,967.64					64	10						
Movie Night - SEP	Sept 18th	\$0.00	\$40.00	\$40.00	\$0.00	\$45,007.64					0	0						
Movie Night - OCT	N/A	\$0.00	\$0.00	\$0.00	\$0.00	\$45,007.64							0	0				
Cal Poly Basketball Clinic	N/A	\$0.00	\$0.00	\$0.00	\$0.00	\$45,007.64							0	0				
Cal Poly Tennis Clinic Men's Team	N/A	\$0.00	\$0.00	\$0.00	\$0.00	\$45,007.64							0	0				
Carved Pumpkin / Halloween Activities (* see note below)	Oct-Friclosest to 31st	\$0.00	\$0.00	\$0.00	\$0.00	\$45,007.64							400	25				
Thanksgiving Thankfulness Contest	November month	\$200.00	\$0.00	\$200.00	\$0.00	\$45,007.64												
Cal Poly Tennis Clinic Women's Team	November	\$0.00	\$0.00	\$0.00	\$0.00	\$45,007.64									0	0		
Tree Light Ceremony	December 4th	\$0.00	\$0.00	\$0.00	\$0.00	\$45,007.64												
Santa's Workshop	Dec- 1st Sat	\$0.00	\$0.00	\$0.00	\$0.00	\$45,007.64											0	0
Holiday of Lights Contest	Dec 1-10	\$0.00	\$0.00	\$0.00	\$0.00	\$45,007.64											0	0
Annual Holiday Parade (**see note below)	Dec- 4 Sat	\$0.00	\$0.00	\$0.00	\$0.00	\$45,007.64											0	0

REVENUE							JAN		FEB		MAR		APR		MAY		JUN	
SPECIAL EVENT	BUDGET	SPONSORS/ DONATIONS (includes in-kind)	SALES/ REGIST	TOTAL REVENUE	EXPENSES	BALANCE OF EVENT BUDGET PLUS TOTAL REVENUE MINUS EXPENSES	P	V	P	V	P	V	P	V	P	V	P	V
							Volunteer Recognition Drive Thru Event	Feb 18th, 2022	\$0.00	\$0.00	\$0.00	\$984.67	\$44,022.97			30	6	
Picnic in the Park	April 15th, 2022	\$0.00	\$0.00	\$0.00	\$496.00	\$43,526.97												
Arbor Day Celebration		\$0.00	\$0.00	\$0.00	\$162.58	\$43,364.39							21	0				
Mother Son Dinner & Dance	May 13th, 2022	\$0.00	\$3,036.00	\$3,036.00	\$3,815.05	\$42,585.34									110	1		
Spring Garden Tour		\$0.00	\$0.00	\$0.00	\$62.14	\$42,523.20												
Summer Concert Series	6/1/2022	\$0.00	\$3,989.30	\$3,989.30	\$13,098.54	\$33,413.96												

* Note: In-kind donations of hot dogs, candy, chips, water, not included with sponsor/donation figures.

** Note: Direct expenses does not include staff time

Grover Beach Parks & Recreation
FY 2023

P - Participant V - Volunteer

SPECIAL EVENT	TOTAL DEPT. BUDGET FOR SPECIAL EVENTS	REVENUE					BALANCE OF EVENT BUDGET PLUS TOTAL REVENUE MINUS EXPENSES	JUL		AUG		SEP		OCT		NOV		DEC					
		SPONSORS/ DONATIONS	SALES/ REGIST	TOTAL REVENUE	EXPENSES	P		V	P	V	P	V	P	V	P	V	P	V					
						Note: Monthly Participant & Volunteer numbers are cumulative based on approx. weekly attendance.																	
Summer Concert Series	July-August	\$20,000.00	\$2,110.16	\$2,110.16	\$23,178.00	\$9,932.16	500-1500	2	0	0	0	0	Note: Monthly Participant & Volunteer numbers are cumulative based on approx. weekly attendance.										
9/11 Memorial Event	Sept 11th	\$0.00	\$0.00	\$0.00	\$0.00	\$9,932.16																	
Annual Dune Run Run & Walk	Sept 19th	\$0.00	\$1,678.00	\$0.00	\$0.00	\$9,932.16																	
Movie Night - SEP	Sept 18th	\$0.00	\$40.00	\$0.00	\$0.00	\$9,932.16					64	10											
Movie Night - OCT	N/A	\$0.00	\$0.00	\$0.00	\$0.00	\$9,932.16					0	0											
Cal Poly Basketball Clinic	N/A	\$0.00	\$0.00	\$0.00	\$0.00	\$9,932.16														0	0		
Cal Poly Tennis Clinic Men's Team	N/A	\$0.00	\$0.00	\$0.00	\$0.00	\$9,932.16														0	0		
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SPECIAL EVENT	BUDGET	REVENUE					BALANCE OF EVENT BUDGET PLUS TOTAL REVENUE MINUS EXPENSES	JAN		FEB		MAR		APR		MAY		JUN	
		SPONSORS/ DONATIONS (includes in-kind)	SALES/ REGIST	TOTAL REVENUE	EXPENSES	P		V	P	V	P	V	P	V	P	V	P	V	
						Volunteer Recognition Drive Thru Event		Feb 18th, 2022	\$0.00	\$0.00	\$0.00	\$0.00	\$9,932.16						
Picnic in the Park	April 15th, 2022				\$0.00	\$9,932.16													
Arbor Day Celebration		\$0.00	\$0.00	\$0.00	\$0.00	\$9,932.16													
Mother Son Dinner & Dance	May 13th, 2022	\$0.00	\$0.00	\$0.00	\$0.00	\$9,932.16													
Spring Garden Tour		\$0.00	\$0.00	\$0.00	\$0.00	\$9,932.16													
Summer Concert Series	June 5- August 21	\$50.00	\$6,071.70	\$0.00	\$0.00	\$9,932.16													

* Note: In-kind donations of hot dogs, candy, chips, water, not included with sponsor/donation figures.

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