

**AGENDA
REGULAR MEETING
PARKS, RECREATION AND BEAUTIFICATION COMMISSION
RAMONA GARDEN PARK CENTER
993 RAMONA AVENUE, GROVER BEACH, CA
THURSDAY, JANUARY 17, 2019 6:00 P.M.**

In compliance with the Americans With Disabilities Act, if you need special assistance to participate in a City meeting, please contact the Parks and Recreation Department Office at 473-4580 at least 48 hours prior to the meeting to ensure that reasonable arrangements can be made to provide accessibility to the meeting.

CALL TO ORDER

FLAG SALUTE

ROLL CALL

Acting Chair Cindy Price
Commissioners Chris Long, Paul Press and Jerry Pastor

ANNOUNCEMENTS

CEREMONIAL CALENDAR

PRESENTATIONS

PUBLIC COMMUNICATIONS

Any member of the public may address the Commission on any item of interest within the jurisdiction of this Commission. The Commission will listen to all communications; however, in compliance with the Brown Act, the Commission cannot act on items not on the agenda.

CORRESPONDENCE

CITY COUNCIL STATUS REPORT

CONSENT AGENDA

The following routine item(s) are scheduled for consideration as a group. The recommendations for each item are noted in parentheses. Any Commissioner or the Director may request that an item be withdrawn from the Consent Agenda to allow for full discussion.

1. **2019 Department Monthly Report.** (**Recommendation:** Staff recommends the Commission approve the Monthly Report as submitted.)
2. **Minutes.** (**Recommendation:** Staff recommends the Commission approve the Minutes as submitted.)

REGULAR BUSINESS

3. **Public Art Ad Hoc Committee Recommended Guidelines.** The Commission is recommended to review public art guidelines recommended by the Ad Hoc Committee for forwarding to the City Council. (**Recommendation:** The Commission review the Ad Hoc Committee proposed Guidelines regarding public art for forwarding to the City

Council.) Director Petker.

4. **Ramona Garden Park Improvement.** The Commission will be provided with a progress report regarding improvements to Ramona Garden Park Center and park areas. (**Recommendation:** Receive information on the condition of the Ramona Garden Park facilities and provide direction to staff regarding park lighting.) Capital Improvement Project Manager Wiggin and Director Petker.

COMMISSION AGENDA

- PRBC Vacancy
- PRBC Park Assignments

STAFF COMMUNICATIONS

Follow Up Reports:

- **Winter Camps, Classes**
- **Other**

Status Reports:

- **South County Skate Park**

Upcoming Event Reminder Notices:

- Other
- **Upcoming Agenda Items – Consideration of City Trees**
- **Online Registration for Classes and Park and Facility Rentals**– Available at www.groverbeach.org
- **CPRS Conference – March 2019** – Commissioner Jerry Pastor will attend on behalf on the City
- **Like Us on Facebook**- <https://www.facebook.com/groverbeach>
- **Follow Us on Twitter**- @CityGroverBeach - <https://twitter.com/CityGroverBeach>
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PUBLIC COMMUNICATION

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COMMISSIONER'S COMMUNICATION

PUBLIC NOTIFICATION

The agenda was posted in accordance with the Brown Act.

ADJOURNMENT

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Staff reports or other written materials relating to each item of business referred to on this agenda are available for public inspection and reproduction during normal business hours at City Hall, 154 South 8th Street, Grover Beach, CA. Related materials submitted after distribution of the agenda packet are available in the Parks & Recreation Office during normal business hours. If you have questions regarding any agenda item, please contact the Parks and Recreation Department at (805) 473-4580.

Grover Beach Parks & Recreation													
FY 2019 Monthly Report													
Facility/Park Rentals													
Grover Beach Community Center	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
City Sponsored (includes City of GB, Federal, State, or other local gov't agencies)	3	0	1	2	4	2							12
Grover Beach Non-Profit	1	1	3	1	2	2							10
Non- Profit	0	0	1	1	0	0							2
Private	0	1	0	1	0	0							2
Non-Profit Usage Fees Collected	\$86	\$91	\$671	\$106	\$124	\$135							\$1,212
Private Usage Fees Collected	\$0	\$1,163	\$0	\$471	\$0	\$0							\$1,634
Number of Functions Requiring Building Attendant	1	2	3	2	1	0							9
Total Community Center Uses	4	2	5	5	6	4	0	0	0	0	0	0	26
Total Community Center Fees Collected	\$86	\$1,254	\$671	\$577	\$124	\$135	\$0	\$0	\$0	\$0	\$0	\$0	\$2,845
Ramona Garden Park Center	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
City Sponsored (includes City of GB, Federal, State, or other local gov't agencies)	6	6	15	3	5	4							39
Grover Beach Non-Profit	0	2	0	2	1	1							6
Non- Profit	1	2	4	1	2	2							12
Private	2	1	0	0	1	1							5
Non-Profit Usage Fees Collected	\$60	\$97	\$311	\$572	\$353	\$351							\$1,743
Private Usage Fees Collected	\$605	\$672	\$363	\$0	\$607	\$503							\$2,750
Number of Functions Requiring Building Attendant	2	1	1	1	1	1							7
Total Ramona Center Uses	9	11	19	6	9	8							62
Total Ramona Center Fees Collected	\$665	\$769	\$674	\$572	\$960	\$854							\$4,493
Grover Heights Park	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Group Barbecue Area Reservations	14	3	4	6	4	2							33
Volleyball Court Reservations	0	0	0	0	0	0							0
Horseshoe Pit Reservations	0	0	0	1	0	0							1
Tennis Court Reservations	0	0	0	0	0	0							0
Grover Heights Park Usage Fees Collected	\$941	\$215	\$301	\$477	\$258	\$137							\$2,329
Total Grover Heights Park Uses	14	3	4	7	4	2							34
Total Grover Heights Park Fees Collected	\$941	\$215	\$301	\$477	\$258	\$137							\$2,329
16th Street Park	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Group Barbecue Area Reservations	8	4	6	3	4	0							25
Volleyball Court Reservations	0	0	0	0	0	0							0
Horseshoe Pit Reservations	0	0	0	0	0	0							0
Softball Field Reservations	0	0	0	0	0	0							0
16th Street Park Usage Fees Collected	\$763	\$398	\$604	\$304	\$362	\$0							\$2,431
Total 16th Street Park Uses	8	4	6	3	4	0							25
Total 16th Street Park Fees Collected	\$763	\$398	\$604	\$304	\$362	\$0							\$2,431
Mentone Basin Park	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Field/Lights Reservations	0	0	0	0	0	0							0
Basketball Court Reservations	0	0	0	0	0	0							0
Tennis Court Reservations	0	0	0	0	0	0							0
Mentone Basin Park Usage Fees Collected	\$0	\$0	\$0	\$0	\$0	\$0							\$0
Total Mentone Basin Park Uses	0	0	0	0	0	0							0
Total Mentone Basin Park Fees Collected	\$0	\$0	\$0	\$0	\$0	\$0							\$0
Ramona Garden Park	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Gazebo/Ampitheater Reservations	0	0	0	0	0	0							0
Ramona Garden Park Usage Fees Collected	\$0	\$0	\$0	\$0	\$0	\$0							\$0
Total Ramona Garden Park Uses	0	0	0	0	0	0							0
Total Ramona Garden Park Fees Collected	\$0	\$0	\$0	\$0	\$0	\$0							\$0
Total Park Uses	22	7	10	10	8	2	0	0	0	0	0	0	59
Total Park Fees Collected	\$1,704	\$613	\$905	\$781	\$620	\$137							\$4,760
Equipment Rentals	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Total Equipment Rental Fees Collected	\$0	\$0	\$0	\$20	\$0	\$0							\$20

Grover Beach Parks & Recreation													
FY 2019 Monthly Report													
Recreation Classes													
Adult Classes	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Adult Classes - Number Offered	4	3	6	6	2	1							22
Adult Classes - Total Participation	61	34	78	78	31	13							295
Adult Classes - Fees Collected	\$3,140	\$1,102	\$4,639	\$4,639	\$957	\$455							\$14,932
Youth Classes	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Youth Classes - Number Offered	5	3	2	4	1	0							15
Youth Classes - Total Participation	17	5	8	6	5	0							41
Youth Classes - Fees Collected	\$2,351	\$185	\$296	\$222	\$185	\$0							\$3,239
Tiny Tots	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Tiny Tots - Number Offered	4	3	5	5	5	5							27
Tiny Tots - Total Participation	27	24	37	35	36	25							184
Tiny Tots - Fees Collected	\$3,926	\$3,524	\$5,440	\$5,086	\$5,264	\$3,614							\$26,854
Co-Sponsored Classes	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Co-Sponsored Classes - Number Offered	0	0	0	0	0	0							0
Dedication Programs	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May	June	Total
Dedicate a Tree Program	0	0	0	0	0	0							0
Dedicate a Bench Program	0	0	0	0	0	0							0
Dedicate a Picnic Table Program	0	0	0	0	0	0							0

Special Event Monthly Review

Grover Beach Parks & Recreation
FY 2019

P - Participant

V - Volunteer

SPECIAL EVENT	REVENUE						JUL		AUG		SEP		OCT		NOV		DEC			
	TOTAL DEPT. BUDGET FOR SPECIAL EVENTS	SPONSORS/DONATIONS	SALES/REGIST	TOTAL REVENUE	EXPENSES	BALANCE OF EVENT BUDGET PLUS TOTAL REVENUE MINUS EXPENSES	P	V	P	V	P	V	P	V	P	V	P	V		
	\$22,000.00																			
Summer Concert Series		\$12,000.00	\$5,342.11	\$17,342.11	\$3,130.97	\$36,211.14	1800	10	1500	5	1500	4	*Note: Monthly Participant & Volunteer numbers are cumulative based on approx. weekly attendance.							
30th Annual Dune Run Run & Walk		\$0.00	\$2,400.00	\$2,400.00	\$2,982.20	\$35,628.94			85	45										
9/11 Memorial Event		\$0.00	\$0.00	\$0.00	\$80.92	\$35,548.02					120	22								
Annual Cal Poly Basketball Clinic		\$0.00	\$0.00	\$0.00	\$0.00	\$35,548.02													38	1
Cal Poly Tennis Clinics		\$0.00	\$0.00	\$0.00	\$0.00	\$35,548.02													22	1
Movie Night		\$0.00	\$65.00	\$65.00	\$1,153.08	\$34,459.94													75	3
Carved Pumpkin / Halloween Activities (* see note below)		\$0.00	\$0.00	\$0.00	\$595.04	\$33,864.90													350	25
Santa's Workshop		\$300.00	\$1,130.00	\$1,430.00	\$1,022.54	\$34,272.36											22	12		
51st Holiday Parade (**see note below)		\$500.00	\$0.00	\$500.00	\$1,130.47	\$33,641.89	52 is the number of parade entries. Total of participants as entries unknown										52	50		

SPECIAL EVENT	REVENUE						JAN		FEB		MAR		APR		MAY		JUN		
	BUDGET	SPONSORS/DONATIONS (includes in-kind)	SALES/REGIST	TOTAL REVENUE	EXPENSES	BUDGET & TOTAL REVENUE MINUS EXPENSES	P	V	P	V	P	V	P	V	P	V	P	V	
Volunteer Recognition Night																			
Coed Volleyball League																			
Arbor Day Celebration																			
Mother & Son Dinner Dance																			
Spring Garden Tour																			
Summer Concert Series																			

* Note: In-kind donations of hot dogs, candy, chips, water, not included with sponsor/donation figures.

** Note: Preliminary staff time costs to be determined for PW, PD, P&R



PARKS, RECREATION & BEAUTIFICATION COMMISSION

STAFF REPORT

TO: Parks, Recreation & Beautification Commission

DATE: January 17, 2019

FROM: Kathy Petker, Parks and Recreation Director

SUBJECT: Public Art Ad Hoc Subcommittee Recommended Guidelines

RECOMMENDATION

Review the Ad Hoc Subcommittee's proposed guidelines regarding public art and develop a recommendation for the City Council.

BACKGROUND

At its October 2, 2018 meeting, the Parks, Recreation & Beautification Commission (PRBC) established an ad hoc subcommittee of Commissioners Long and Pastor to work with staff to prepare public art guidelines for the Council's consideration. The Commission has previously identified public art within the City as a priority during their annual review of goals and the City Council has also identified public art as one of its 2018-19 Council Goals. At its December 3, 2018 meeting, the City Council provided initial policy direction on ways to enhance public art in Grover Beach and directed staff to work with the PRBC to develop guidelines for Council's consideration. Staff has attended several informal meetings to discuss public art with local art agencies, including the San Luis Obispo County Arts Council and community members to increase awareness and ascertain interests in developing guidelines. This information has been shared with the subcommittee in developing proposed public art guidelines for the full Commission to review.

Proposed Public Art Guidelines

City staff met with the ad hoc subcommittee members and a Grover Beach resident/artist to discuss Guidelines to propose for the full Commission and subsequently the City Council. The subcommittee reviewed the Council's direction regarding potential guidelines as well as other local art programs. The purposed of the Guidelines would be to create a framework to facilitate and encourage public art within the city in a manner that is aesthetically pleasing. The proposed Guidelines are as follows:

- The initial focus should be painting utility controller cabinet boxes owned by the City along W. Grand Ave. with themes that are characteristic of Grover Beach. Themes should include coastal/seaside (ocean life, ocean sports, sunset, dunes, clams, birds, plants, palms) as well as historical (railroad, agriculture-strawberry fields.). The City owns 10 such controller cabinet boxes along W. Grand Ave. This effort could be expanded to utility control boxes owned by other agencies over time.
- Encourage public art implementation in medians, right-of-ways (ROW) and within the new train station expansion and hotel on W. Grand Ave. projects.
- Recommended a public art assessment fee be established for new developments similar to other jurisdictions and to establish new fees within the Master Fee Schedule. For reference, there is a 1% public art assessment fee on new developments in Pismo Beach.

In anticipation of moving forward and art is received, staff would work with other City departments to determine specific standards, accuracy, preparing an ordinance, and establishing fees to include in the Guidelines.

In addition, there would be several process guidelines for artists to follow in submitting public art items as shown below:

- Applicants interested in providing public art would complete an application proposal to include a description of the art including design sketch, picture, size and materials to be used.
- Requested location of art and installation plan
- Assess durability and maintenance requirements
- Preferred public location
- Artist statement and/or donor that the art is free of encumbrances as well as value
- Artist to provide experience via a resume
- Estimated maintenance costs
- Recommended manner of installation
- Proposals to be reviewed by the PRBC if proposed in a public park
- Final review and acceptance of art donations to be completed by the City Council via resolution
- Artist Agreement once approved for installation
- Artist recognition options
- Fully burdened costs borne by the artist of accepting art including: transportation, installation, engineering, etc.
- Final inspection and approval by Public Works in anticipation of art becoming City property
- Consider establishing a Public Art Ordinance to include onsite installation of public art or payment of an in-lieu fee for private and municipal projects with building and development costs – level of fee or percentage to be determined

The Commission is recommended to review the Ad Hoc Subcommittee's proposed Guidelines regarding public art to develop a recommendation to present to the City Council.

FISCAL IMPACT

Fiscal impact of advancing public art would be further determined as specific examples were identified. This impact would include staff time in supporting this work.

ALTERNATIVES

The Commission has the following alternatives to consider:

1. Review the Ad Hoc Committees proposed guidelines regarding public art for forwarding to the City Council; or
2. Provide alternate direction to staff.

PUBLIC NOTIFICATION

The agenda was posted in accordance with the Brown Act.

ATTACHMENTS

N/A